The people at MirrOlure recently sent me samples and information about some of the new products they recently added to their already ample lines. More than ever, I am convinced MirrOlure is the leader in providing coastal anglers with a complete arsenal of effective, fish-catching lures.

The Florida-based company has come up with a new floating plug called a **C-Eye Pro Dog Junior**. The high-frequency rattles in this four-inch topwater provide attractive sound qualities. Adorned with black nickel hooks, these plugs also feature contemporary, flashy finishes and natural-looking, clear 3-D eyes. Their tapered shape makes them easy to use with fast, erratic, skimming retrieves. They also "walk the dog" beautifully, with minimal effort.

The **C-Eye** technology has also been used in the creation of another new line of **MirrOdine** lures. These shad-shaped, slow sinking twitchbaits are like a hard-bodied version of a Corky Fat Boy. They carry loud, high-pitched rattles and can be made to walk the dog under the surface. I would say these pretty plugs are somewhat interchangeable with MirrOlure's other primo, loud twitchbaits, the Catch 5s.

Paul Brown, inventor of the Corky family of lures, has been helping the people at MirrOlure again too. He's invented a lure they are calling the **Soft-Dine**. Basically, Paul modified the MirrOdine by making it with soft plastic instead of hard plastic. Significantly, the lure features a built-in, reflective foil insert to provide flash and realism, and a special sonic rattling chamber for added vibration and noise. Overall, these shad-shaped twitchbaits appear to be like a hybrid between a Fat Boy and a MirrOdine.

In the soft plastic family, MirrOlure is now offering a bigger version of the Lil John, which they've named the **Lil John XL**. These slender, 4 1/4 inch, rat-tailed soft plastics are infused with shrimp scent and made with durable plastic. It's often possible to catch 10 or even 20 fish on a single worm before it needs replacing. As is the case with their Provoker worms, MirrOlure offers these enticing soft plastics in a variety of sensible colors.

To see more information about all these new lines of lures, including available colors, check out www.mirrolure.com.